Insertion Order Form

Display Advertising - Community Target Program™

"The Discount Newspaper Advertising Network"

Please complete and fax to: (714) 693-0020

Name (Company) _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____

State(s) / Groups ordered _____

Start date *(Monday of Run Week)* _____ Number of Weeks _____ Total Price $_____

E-mail address _____ (Billing receipt will be sent via E-mail.)

Billing information *(All credit card information is subject to verification)*

Select one: ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover ☐ Money Order ☐ Cashier's Check

Cardholder's name (exactly as appears on credit card) _____

Cardholder's billing address _____

Credit card # _____ Exp. date (mo./yr.) _____

(By providing your credit card number above, you are granting US Newspapers the authorization to charge this credit card for the full extent of this order.)

Total Authorized $_____

✓ Please attach a copy of your ad to this form and fax it back to 714-693-0020
or e-mail the ad to: orders@usnewspapers.com

General Rules, Terms and Conditions:

1. No tear sheets will be provided.
2. Participating newspapers have agreed to run ads providing the particular ad meets the individual newspaper's standards and policies.
3. No cancellation or ad copy changes after deadline.
4. Lists of newspapers in the network are subject to change without notice.
5. US Newspaper cannot guarantee the response received by advertisers. Effective advertising involves many factors including frequency, consumer interest, ad creative etc. US Newspaper is not responsible if your ad does not generate the results you anticipated.
6. Ads are inserted (printed) once per week per publication. The day of the week an ad will be inserted varies newspaper to newspaper and can not be guaranteed. Ad placement within specific classifications or newspaper sections may be requested but not guaranteed.
7. This agreement shall be construed and interpreted in accordance with the laws of California. The parties agree and submit to the jurisdiction and venue of the Superior Court of the State of California, County of Orange, with respect to any Legal Action seeking to enforce any provision of, or based on any matter arising out of or in connection with this Agreement.
8. In the event of any Legal Action by any party arising under or out of this Agreement, the prevailing party shall be entitled to reasonable attorney's fees, costs and expenses incurred in such Legal Action.

I have read and fully understand all rules, terms and conditions regarding the purchase of advertising space in one or more of the (Statewide Newspaper Advertising Network) program(s). If I have submitted credit card information above in the "Billing Information" section, I authorize US Newspapers to charge this credit card for the sole purpose of placing advertising at my request. I understand that all sales are considered final after they are ordered.

✓ _____ Advertiser/Cardholder's signature

✓ _____ Print name

✓ _____ Date

US Newspapers, **PO Box 28836**, Anaheim Hills, CA 92809 Phone: (800) 789-1339 Fax: (714) 693-0020